

# SIXXfoota™

From New York City to around the world, **Sixxfoota** is one of the most sought after collections, raising the bar of high-end clothing for men and women of lengthy proportions. Launched in the fall of 2005, **Sixxfoota** premiered with a collection of soft suede, luxurious leathers and the finest furs. **Sixxfoota** towers over its competition with clothing that shows a broad range of outerwear, blazers, classic trousers, reversible shirts, skirts, halters, and bustiers in luxurious wool fabrics, linens, and skins, including Italian lambskin, fox, rabbit and chinchilla.

As a **Sixxfoota** herself, Designer and CEO, Anita Watkins often found it difficult to satisfy her shopping needs when it came to finding sleeves and inseams long enough to suit her extended limbs. Frustrated by this, as well as the overall look and fit of existing “tall women’s clothing,” she designed and re-designed hundreds of articles of clothing to fit her six foot frame. The attention that her designs received from passers-by fueled her desire to leave a lucrative position in corporate America to follow her passion to create **Sixxfoota**.

To consistently offer clients top of the line superiority, **Sixxfoota** partnered with some of the leading manufacturing companies locally and abroad. This includes an extraordinary team of design/manufacturing innovators in Argentina, which sources the best in materials from around the world.

In addition to a love for this business, Ms. Watkins is truly passionate about self-empowerment, especially as it relates to girls and young women. She states, *“We are more than a concept brand that creates cutting edge, high-quality garments. With **Sixxfoota**, we remove the issue of exterior image and look inwardly, promoting self-love and love of community; our main objective is to remind men and women to honor every aspect of their personality. And for us, giving back is key to that. Therefore, we create specific products for sale, as part of our **“love heals”** campaign, in which a percentage of the proceeds will aid various organizations, specifically those related to empowering girls and young women.”*

*“Of course, fashion is our business, so we work to ensure that savvy men and women can move beyond being identified solely by body type; to being seen as stylish individuals who wear top notch fashions with a tailored fit.”* **Sixxfoota** is more than just a clothing line for tall men and tall women; it’s a lifestyle! **SHOP** now!

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